



## **Sigma Designs to demo Frog By Wyplay turnkey reference solution for IPTV / OTT client devices powered by the SMP8758 processor**

- ***Sigma Designs to distribute its reference designs with the Frog client device middleware pre-integrated***
- ***Full source code accessible to Frog Community members allowing rapid implementation for new convergent services***

**CSTB Moscow and MILPITAS, Calif. —Jan 27, 2015—** Sigma Designs® (NASDAQ: SIGM), a leading provider of system-on-chip (SoC) solutions for Smart TV, Internet of Things for Smart home, media connectivity and set-top-boxes (STBs) will be showcasing the turnkey integration of the open-source Frog by Wyplay set-top-box middleware with Sigma’s HEVC 4K-capable SMP875x family of system-on-chip ARM® processors.

As part of this effort, Sigma Designs is contributing the source code for the porting of Wyplay’s middleware on the SMP8758 4K UltraHD chipset and will distribute associated development boards to its customers and partners with the Frog Reference Implementation pre-loaded in binary. In parallel, Wyplay will use Sigma’s reference design as its next reference hardware and will make the source code available to all Frog licensees via the Frog Community Portal at <https://portal.frogbywyplay.com> . The Frog Community gathers today a growing ecosystem of more than 75 Licensee companies sharing the same code base. Such companies include chipset vendors, TV operators, devices OEMs, independent software vendors and system integrators.

Mustafa Ozgen, Vice President and General Manager Home Multimedia for Sigma Designs said: “Not only does the SMP875X family offer optimal performance to price ratio for multiple STB platforms, but its pre-integration with the Frog middleware means that operators can introduce new convergent services with maximum velocity.”

“This turnkey integration provides the ideal stepping-stone for creating new cost-effective HEVC IPTV / OTT client devices.” said Wyplay CEO Jacques Bourgninaud. He added: “We thank Sigma Designs for their proactive contribution that benefits all members of the Frog Community.”

The solution is demonstrated at CTSB, Moscow, Jan 27, 2015 - Jan 29, 2015  
Where: Crocus Expo Stand 591 Hall 4



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### **About Sigma Designs**

Sigma Designs, Inc. (NASDAQ: SIGM) is a world leader in enabling smart home convergence. The company designs and builds the essential semiconductor technologies that serve as the foundation for the world's leading IPTV set-top boxes, Smart TV, connected media players, Internet of Things (IoT) for smart home devices and residential gateways and whole home media connectivity. For more information about Sigma Designs, please visit [www.sigmadesigns.com](http://www.sigmadesigns.com).

### **Safe Harbor Statement**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements about the anticipated features and benefits of Sigma's products and solutions with respect to the above mentioned collaboration. Actual results may vary materially due to a number of factors including, but not limited to, consumer acceptance of the services provided through this collaboration, Sigma's ability to deploy and achieve market acceptance for Sigma's products in its target markets, including the set-top-box market, the ability of its SoCs to compete with other technologies or products in these markets as well as other risks that are detailed from time to time in Sigma's SEC reports, including its report on Form 10-Q. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Sigma undertakes no obligation to publically release or otherwise disclose the result of any revision to these forward-looking statements that may be made as a result of events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay technology enables operators to select, configure and easily deploy solutions with the market's richest pre-configured modular solutions including electronic program guide, zapper, video recorder, media-center, home-connectivity, social TV, HTML5, Android, OTT platform, multi-screen, multi-room, ... Wyplay's Service Offering allows operators to deploy solutions based on their specific product strategy and market needs. Wyplay is a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

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**Twitter:** [@frogbywyplay](https://twitter.com/frogbywyplay)

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